

WINTER FESTIVAL BUSINESS SPONSORSHIPS

	DIAMOND \$7,500	STAR \$5,000	PLATINUM \$2,500	GOLD \$1,000	SILVER \$500
BRAND VISIBILITY					
Program acknowledgment 2,000 printed	Full page, outside back cover	Full page, inside front or back cover	Full page, interior	Half page	Quarter page
Logo on the banner at Waverley & Embarcadero 35 days at 20,000+ vehicles/day (2016)	✓				
Logo on every ticket purchased 2,070 tickets (2025)	✓				
Logo on the Winter Festival webpage 8,900 page views (2025)	✓	✓			
Logo on the invitation to our members 1,300+ households	✓	✓			
Social media 8,000 followers · 30,000 Facebook and 22,000	Collaboration post	Dedicated post	Dedicated post	Mention	Mention
Name acknowledgment on the event website	✓	✓	✓	✓	✓
AT THE FESTIVAL					
6-foot display table	✓	✓			
VIP experience in the Gamble House, for 6 guests, Fri. or Sat., breakfast or afternoon tea	✓				
TICKETS INCLUDED					
Grand Opening Party, Thurs. Dec 3	10	8	6	4	2
Marketplace, Fri. Dec 4 or Sat. Dec 5	10	8	6	4	2
TERMS					
Availability	One	Two	No limit	No limit	No limit
Category exclusivity	✓				



WINTER FESTIVAL

PROGRAM BOOK AD SPECIFICATIONS

The program book for Winter Festival will be 8.5" tall and 5.5" wide. The booklet will be printed in color.

Full page:

8.5" tall
5.5" wide

Half page:

3.875" inches tall
5" wide

Quarter page:

3.875" inches tall
2.375" wide

File formats accepted:

(.png preferred)

Photoshop .psd (max 300MB)
Images .jpg, .png (max 50MB)
Vectors .svg (max 3MB)
Adobe Acrobat .pdf

If you have any questions or need help designing your page please contact Lizzy Noriega at lizzy@gamblegarden.org.

Please submit artwork to lizzy@gamblegarden.org by November 6

Half-Page Ad:

3.875" inches tall
5" wide

Quarter page:

3.875" inches tall
2.375" wide



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Full Page Ad:
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